

JOEY SPEARMAN

SENIOR COPYWRITER

JOEYSPEARMAN.COM

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EXPERIENCE

BARKLEY

SENIOR COPYWRITER • Oct. 2020 - Present

COPYWRITER • Oct. 2018 - Oct. 2020

EDUCATION

THE CREATIVE CIRCUS

COPYWRITING, 2018

UNIVERSITY OF GEORGIA

BA ADVERTISING, 2016

AWARDS

DIGIDAY / 2020

BEST USE OF VIDEO

MOST INNOVATIVE USE OF CONTENT

SHORTY AWARDS / 2020

NATIVE ADVERTISING / WINNER

BEST OF IGTV / WINNER

MEDIUM-LENGTH VIDEO / WINNER

BRANDED SERIES / BRONZE

ADDY'S KC / 2020 / GOLD

BRANDED CONTENT & ENTERTAINMENT

ELEMENTS OF ADVERTISING, ART DIRECTION

SOCIAL MEDIA / CAMPAIGN (x2)