

# JOEY SPEARMAN

COPYWRITER

JOEYSPEARMAN.COM

JOEYSPEARMAN@GMAIL.COM

404.401.6977

## EXPERIENCE

### COPYWRITER

BARKLEY / KANSAS CITY, MO  
OCTOBER 2018 - PRESENT

## EDUCATION

### CREATIVE CIRCUS

ATLANTA, GA  
COPYWRITING, 2018

### UNIVERSITY OF GEORGIA

ATHENS, GA  
BA ADVERTISING, 2016

## AWARDS

### DIGIDAY / 2020

BEST USE OF VIDEO  
MOST INNOVATIVE USE OF CONTENT

### SHORTY AWARDS / 2020

NATIVE ADVERTISING / WINNER  
BEST OF IGTV / WINNER  
MEDIUM-LENGTH VIDEO / WINNER  
BRANDED SERIES / BRONZE

### ADDY'S KC / 2020 / GOLD

BRANDED CONTENT & ENTERTAINMENT  
ELEMENTS OF ADVERTISING, ART DIRECTION  
SOCIAL MEDIA / CAMPAIGN (X2)